



PEDERSEN HOMES

building on reputation
since 2009



Building on Reputation.

Pedersen Homes grew from Graham's belief that there was a better way to build — with craftsmanship, pride and good people at the heart of it.

He wanted to build things the Pedersen way and develop other builders to carry those same standards forward.

Together, Graham and Narelle have grown a family business, team and culture built around that belief.

Family-led

Family is a big part of life at Pedersen Homes. With five kids between them, life is busy. When Graham isn't building or supporting the kids from the sidelines, you'll likely find him hunting or fishing.



The People On Your Build.

A close-knit team led by Graham Pedersen, with clear leadership, strong support, and accountability, so we can focus on building exceptionally well.



THE PEDERSEN HOMES TEAM

Graham Pedersen

Managing Director, Qualified Builder and Licensed Building Practitioner. Graham leads client relationships, project oversight and the building standards Pedersen Homes is known for.



Narelle Brown

Operations and Growth Manager, Oversees the systems, financial performance, marketing and business operations that support every Pedersen Homes project.



David Jonas

Construction & Development Manager, Qualified Builder and long-standing team member, Dave supports our Foremen and building teams while driving quality, construction systems and continuous improvement.



The People Behind the Build.

PROJECT LEADERSHIP



LIAM ELLIS - FOREMAN



TIM O'SULLIVAN - FOREMAN



GREIG TUSANI - PROJECT LEADER

QUALIFIED & OPERATIONS



SCOTT THEOBALD
QUALIFIED BUILDER



ARRIANE VILLANUEVA
OPERATIONS COORDINATOR

OUR APPRENTICES



DYLAN IRIHEI
APPRENTICE



NATHAN MIDDLETON
APPRENTICE



PUKAKI HICKS
APPRENTICE

From First Home to Forever Home.

From architectural new builds to major renovations and transformations, we bring the same level of planning, craftsmanship and care to every home we build.

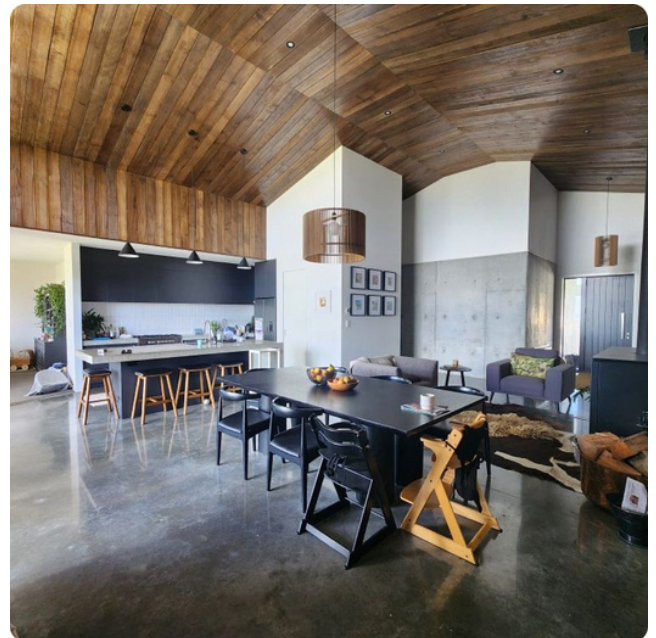
New Builds

From first homes to forever homes, we build from the ground up with quality craftsmanship and trusted trades at every stage.



Renovations and Alterations

From substantial renovations and extensions to complete transformations, we bring new life to existing homes while respecting what makes them unique.



Bespoke Projects

From outdoor living and garages to kitchens, bathrooms and custom building work, our team has the experience to take on the details that make a home your own.

Informed and Involved, Start to Finish.

Building is personal. From the first conversation to handover, we keep you informed and involved, with careful planning, clear communication and quality at every stage.

1

A Shared Vision

Every project starts with understanding what you want to achieve. We take the time to listen, explore the possibilities and establish a clear direction for your project.

2

Detailed Scope & Planning

We work collaboratively to develop and agree on a detailed scope of works. Your Project Lead is introduced early, creating continuity between planning and what happens on site.

3

Bringing It to Life

Your build is led on site by your Site Foreman, supported by our construction leadership team. Regular communication keeps you informed on progress and budget, while our quality systems and Construction Excellence reviews help ensure our standards are maintained throughout the build.

You'll always know

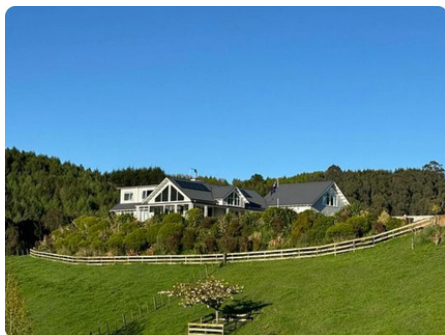
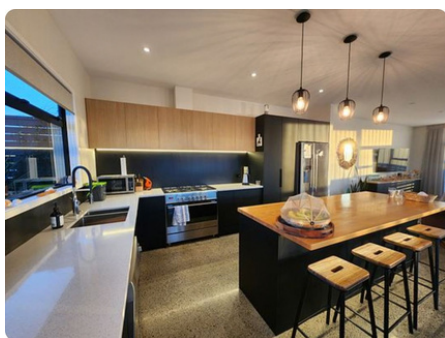
Who is managing your build, what's happening next and who to talk to when you need us.



ON SITE, REVIEWING THE BUILD

Homes We're Proud to Put our Name On.

A selection of new builds, renovations and transformations delivered by the Pedersen Homes team.



OUR WORK





OUR COMMITMENT

We Put Our Name On It.

Our name goes on every home we build, so we stand behind the standard of our work.

We Take Responsibility

We take ownership of our work, maintain our standards and see things through.

Craftsmanship We're Proud Of

Quality isn't something we check at the end. It's built into the way we work, from the first stages of construction through to the finishing details.

Built to be Proud Of

We want you to feel proud of your home on handover day — and just as proud of it for years to come.

Qualified and certified

Led by a Licensed Building Practitioner and proud member of New Zealand Certified Builders.

What We Show Up With Every Day.

01

Quality is Non-Negotiable

We take pride in doing things properly and never compromise on the standard of our work.

02

We Take Ownership

We do what we say we'll do, take responsibility and treat our clients, team and trade partners with respect.

03

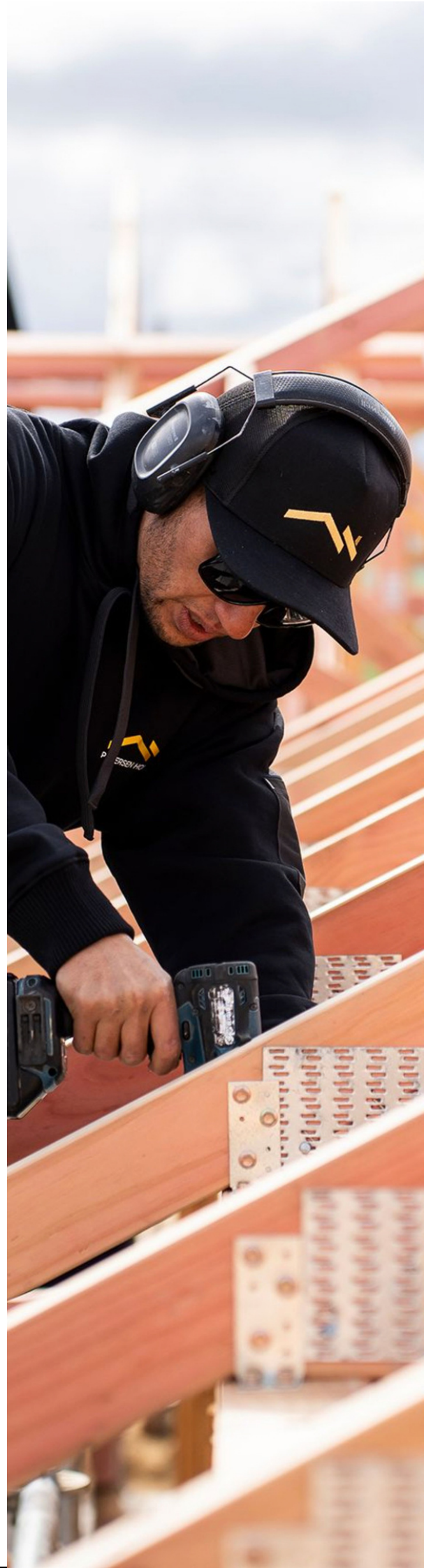
Always Improving

We stay humble, keep learning and continually look for ways to build better.

04

We Build People Too

We back our people and give them opportunities to grow — because great people build great homes.



OUR TRADE NETWORK

Great Homes Take a Great Team.

Behind every Pedersen Homes project is a network of skilled trades and specialist suppliers. We choose the people we work with carefully, looking for the same commitment to quality, service and accountability that we expect from our own team. Strong relationships and clear coordination help us deliver a better building experience from start to finish.



In Their Own Words.

The relationships we build with our clients matter as much to us as the homes we deliver. These are their words.

"There were three aspects to this company's performance that make it stand out. Firstly Graham's can-do problem solving approach to all the hiccups that came along the way. Secondly, Narelle's attention to detail and close eye on the budget allowed us to come within 3% of the quote. Thirdly, the team's work ethic and pride in their craft. We highly recommend Pedersen Homes."

Teena and Preston

"We loved working with Pedersen Homes. They are focused on the fine details and it really shows! We have a beautifully built home which we love! They always answered the phone and every request was achievable. They were incredibly professional and very personable."

Maya and Andy Noble

"Really great job on our ensuite, looks outstanding. It was very hard to get things straight being an older house, and Graham did an excellent job to straighten things up. He organised all the subbies and they were very good tradesmen. Highly recommend Pedersen Homes."

Brownie and Cilla



GET IN TOUCH

Let's Talk About What **You're** Planning.

Whether you're considering a new build, a major renovation or simply exploring what's possible, we'd love to hear about it. A great building experience starts with the right conversation. Tell us what you're thinking, ask us the questions, and we'll help you understand what comes next.

Contact Details

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www.pedersenhomes.nz

Building across Rotorua and the Bay of Plenty.



PEDERSEN HOMES



PEDERSEN HOMES
BUILDING WITH PROTECTION
SINCE 1985

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